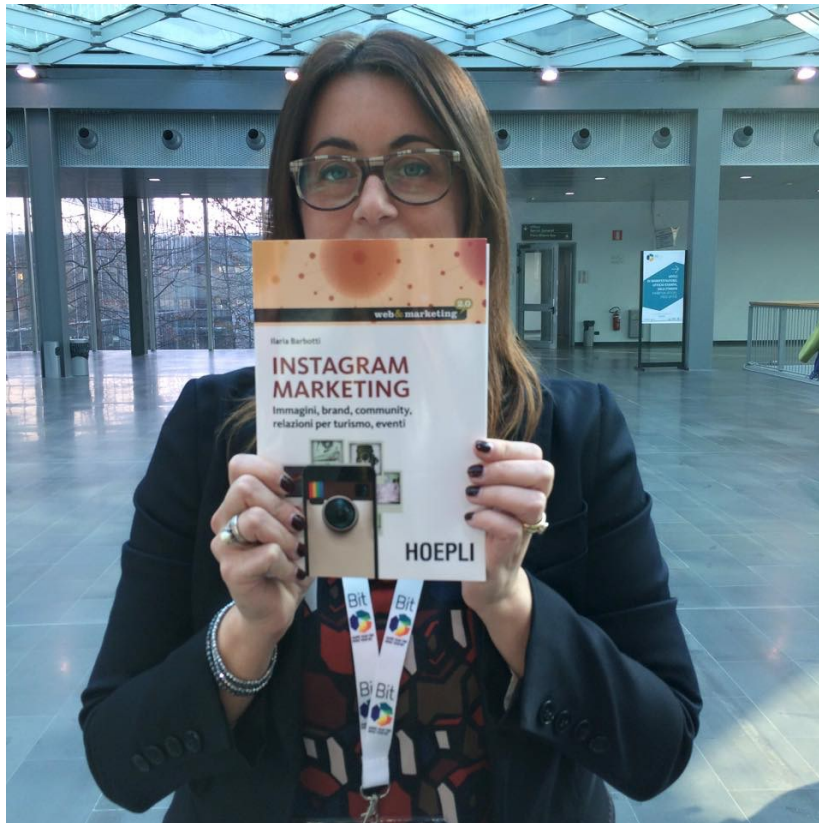




Instagram Marketing, a new book around Instagram and Business

by Phil González | Feb 22, 2015 | News | 0 comments



Ilaria Barbotti, Instagramers Italia founder presents her first book around Instagram and Business (Italian)

Ilaria Barbotti aka @ilarysgrilli is Instagramers Italia Association (@lgersitalia) President and Founder. She is also Digital PR and works in several projects around Instagram and others social media platforms.

The book born as a guide dedicated to people who enjoy mobile photography, social media marketing and online PR. It helps to understand better "Instagram world", its community, in order to set marketing projects, events or produce creative and visual brand content for companies. The book is an important tool for advertising agencies, social media managers or digital strategists.

Published by one of the most important italian publisher (Hoepli) on the web marketing 2.0 project, [the book is available here](#).

Congrats Ilaria for this great job!

@philgonzalez

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- How to plan a wedding on Instagram?
- 10 ways to successfully use Instagram for your personal brand and business

Enlaces

- ¿Como usar los hashtags?
- ¿Como ser un "más popular"?
- ¿Como promocionar mi perfil?

¿Cómo empezar en Instagram?
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¿Cómo encontrar el amor en Instagram?
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